

**R07**

**Code No: MA319**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**MBA - III Semester Examinations, January 2011**

**ENTREPRENEURSHIP**

**Time: 3hours**

**Max. Marks: 60**

**Answer any five questions  
All questions carry equal marks**

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1. What are the functions of entrepreneur? Compare and contrast the entrepreneurship in India with respect to other countries?
2. Distinguish between entrepreneurship and intrapreneurship. Discuss the important pre-conditions for creating an intrapreneurial culture in an organization.
3. What is opportunity analysis? Discuss internal and external environment analysis.
4. Discuss the major steps in product development with an suitable example.
5. What are the grants and subsidies given by the government to promote entrepreneurship?
6. What is managing Newness? Discuss the various risk reduction strategies adopted by the entrepreneurs.
7. Women Entrepreneurship is inevitable for the growth of Indian economy. Explain.
8. What is EDP's? What are the objectives of EDPs and phases of EDPs?

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